



AFRICAFLEX

**FLEXIBLE PACKAGING
& Alternative Solutions**
in AFRICA

15-17 October 2014
Lagos, Nigeria

**Sponsorship &
Exhibition Guide**

AFRICAFLEX

About the conference

AFRICAFLEX is a conference for flexible Packaging manufacturers based in Africa region. The conference assembles technical experts from global supplier and flexible Packaging makers, maximizing the channels of communication between key decision makers in Africa Metal and Can packaging industry and providing access to the latest in efficient and flexible production technologies.

The conference includes presentations of the latest trends and developments from major companies and extensive time for informal networking and discussion. Keynote speakers provide overviews in their field of expertise.

The 1st AFRICAFLEX conference will be held in Lagos Nigeria from October 15-17 2014.

AFRICAFLEX conference is organized by Secure Source Publishing; it is of the key source covering all aspects of the Africa flexible packaging industry. The magazine, weekly e-newsletter and website are the major information resource for flexible Packaging makers and fillers in Africa.



AFRICA FLEX 2014

AFRICA FLEX

About the conference

AFRICA FLEX & Alternative Solutions 2011 offers a unique opportunity to showcase your products and services while accessing a high level network of industry leaders who are shaping flexible printing.

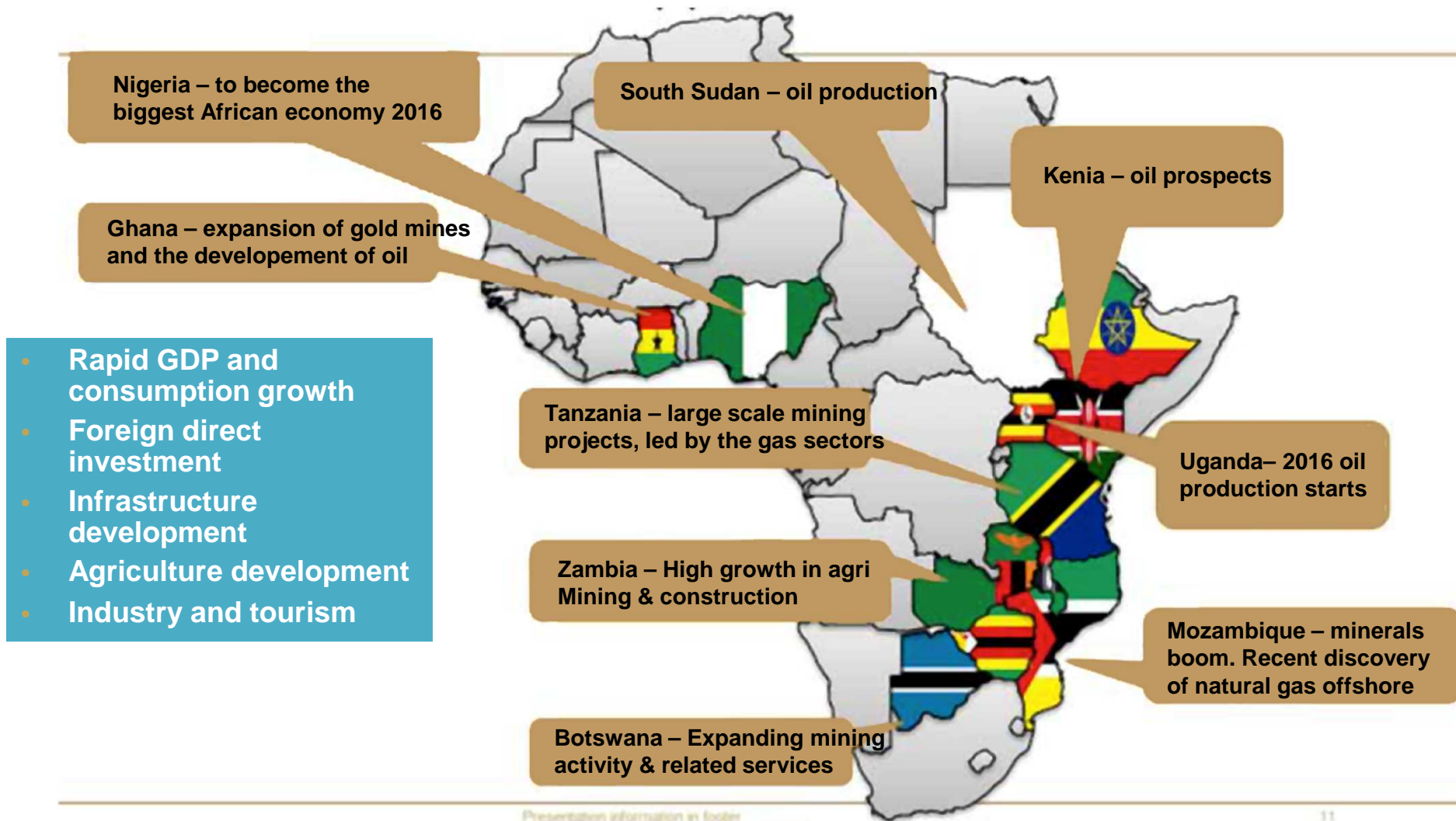
Depending on your goals and the type of exhibition/sponsorship required, a benefits package can be tailored to target to suit your needs and may include pre- event and on-site publicity, marketing and promotional opportunities and complementary event passes as well as your booth.

Didn't find the sponsorship package you were looking for?

We can customize the options to suit your objectives and budget.

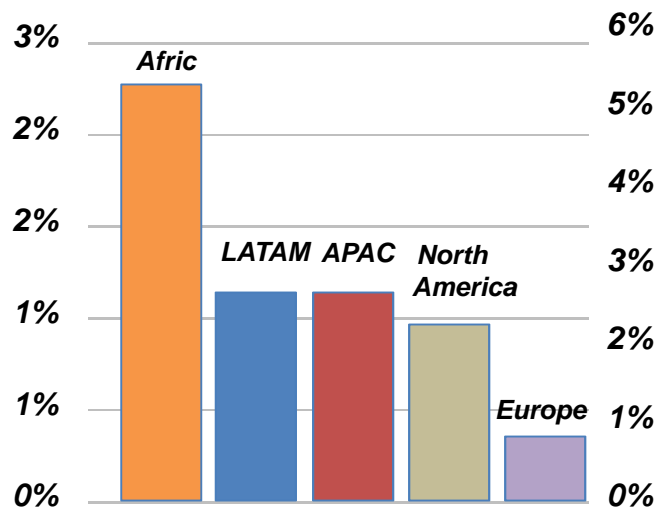
Contact Melanie Putman at + 49 (0)17 09 30 50 94

Macro economic factors support our confidence

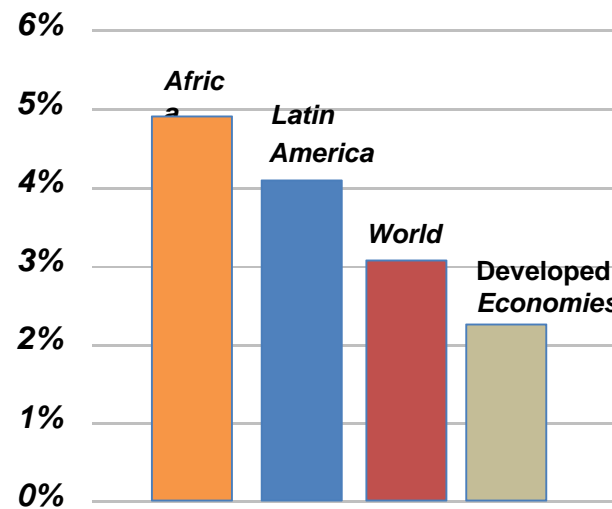


Macro economic factors support our confidence

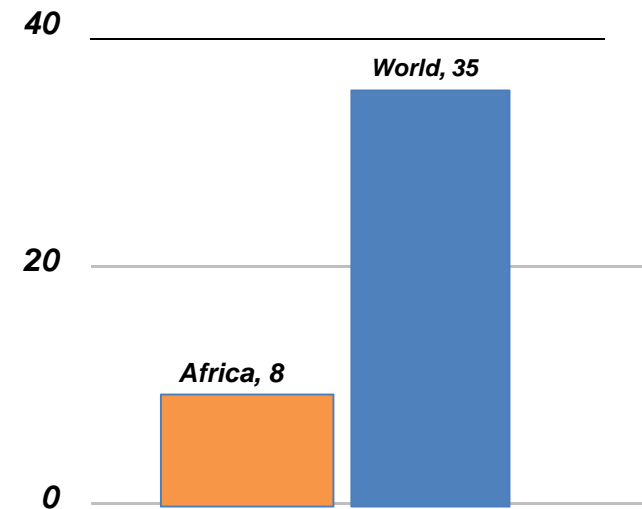
Real population growth rates of 2.4%
Population growth 2010-2013



Robust GDP growth
Percentage growth %



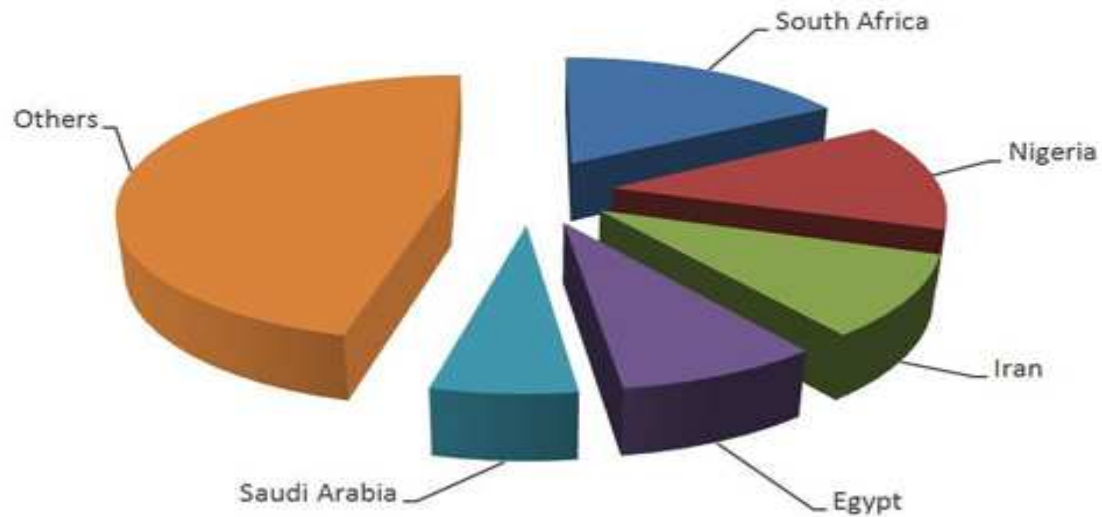
Low per capita consumption of beer (L)



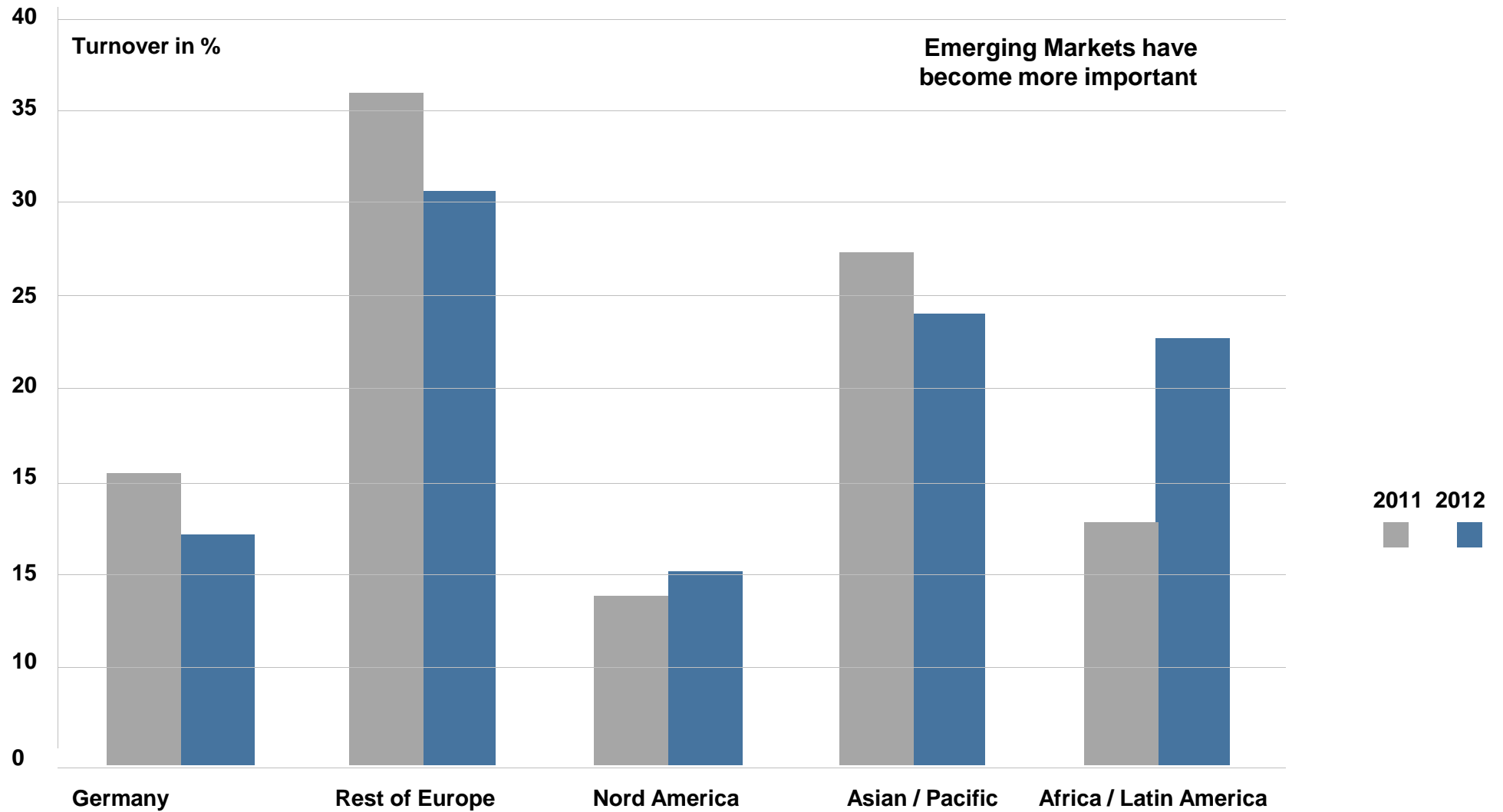
SOURCE: International Monetary Fund; McKinsey Global Institute; Economist Intelligence Unit

Middle East and Africa a dynamic region for flexible packaging

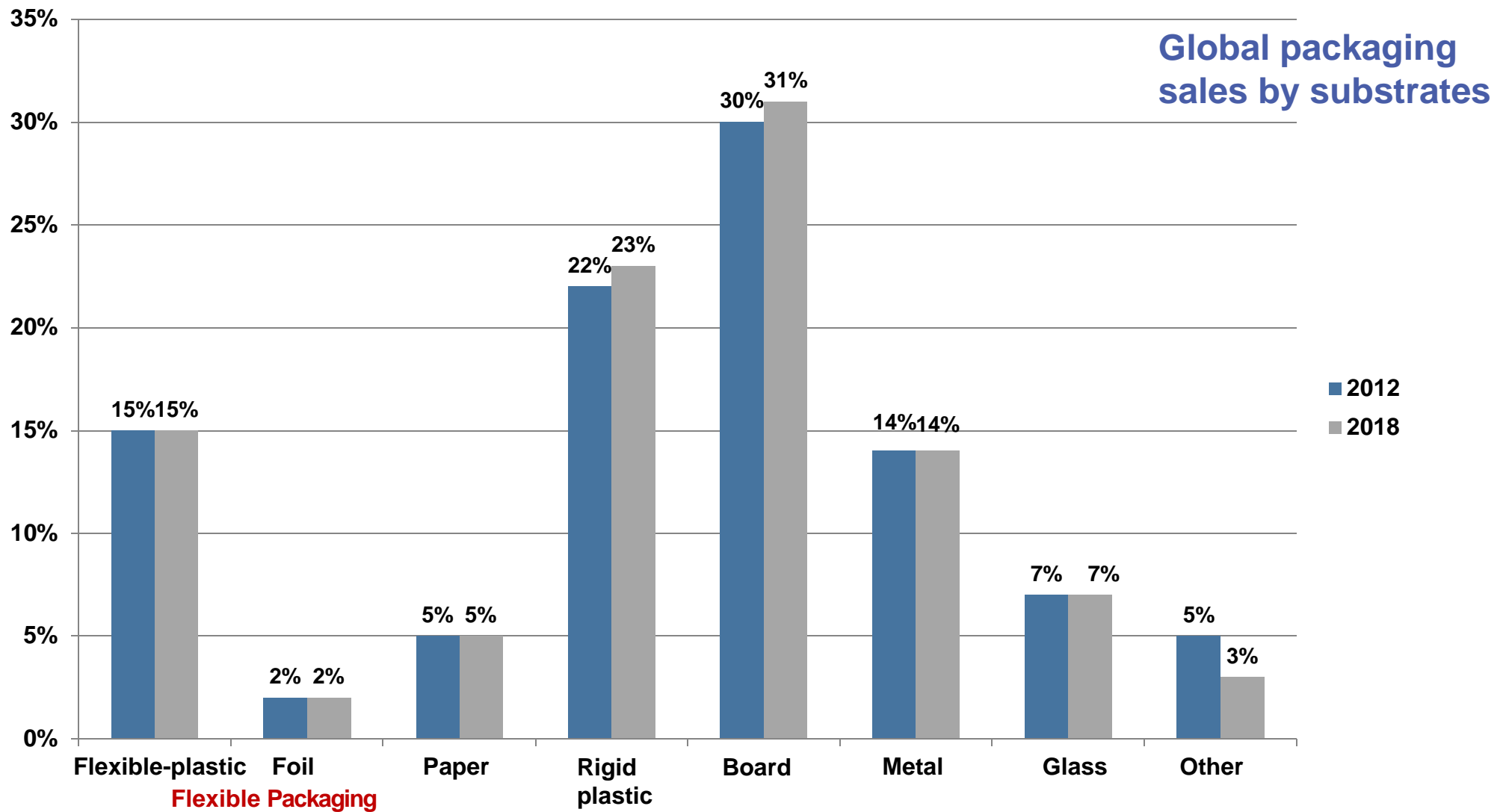
Middle East & African Flexible Packaging Consumption by Country



Source: PCI Films Consulting Ltd / Industry estimates



* Due to the delivery of special machines sales in latin america and africa were above the average in 2011/12



Source: Smithers PIRA, 2013